



PARTNERSHIP FOR RESEARCH  
AND INNOVATION IN THE MEDITERRANEAN AREA

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## **Project – Deliverable D 7.3 Publications and material for communication**

Funding scheme: Coordination and Support Action

Project Acronym: 4PRIMA

Project Coordinator: Ministry of Education, University and Research - MIUR

Grant Agreement n°: 724060 -

Author: Beneficiary 10 UNISI

Dissemination level: PU

Coding: 4PRIMA-UNISI/WP7/D7.3/Publications and material for communication

Official delivery date: M3

**Project start date: 1st May 2016**

**Duration: 18 Months**





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## 1. Publications and material for communication

Communicating the project results to the end-users and the public at large is essential to increase the project's impact. Publications such as posters, flyers and others have been already prepared for this purpose and included in this document.

The communication materials developed during the first three months of the project include:

- A PowerPoint presentation providing information on the project to be used by the consortium members. This document will be available for download in PDF format in the reserved area of the 4PRIMA project website.
- A 4PRIMA layout template for presentation has been prepared and will be available for download from the project website in the reserved area
- A leaflet, available for download in PDF format, of the PRIMA initiative and 4PRIMA Kick off meeting (see annex A). These documents will be available to the general public in the public section of the web site
- A poster available for download in PDF format on the project website, in the public area (see annex B).
- A rollup available for download in PDF format on the public area of the project website (see annex C).
- A Facebook page and a Twitter profile for updates on PRIMA initiative and 4PRIMA project (see Annex D).
- Other tools designed and made available to the consortium for communication purposes: a project logo, identifying the project described in Deliverable 7.1 (Annex E) and Email Signatures template (Annex F)

Furthermore, other communication materials will be prepared throughout the project in order to provide information to the general public, as well as to the scientists and stakeholders, about the results and the activities performed by 4PRIMA consortium.. As a consequence, this documents will be further updated with the additional communication material that will be prepared during the project.

## Annex A: Leaflets



1. [Coordinator] MIUR Ministero dell'Istruzione, dell'Università e della Ricerca - Italy
2. RPF Research Promotion Foundation - Cyprus
3. MHESR Ministry of Higher Education and Scientific Research - Egypt
4. ANR Agence Nationale de la Recherche - France
5. DLR Agency at the German Aerospace Centre - Germany
6. CERTH Centre for Research and Technology Hellas - Greece
7. CIHEAM Centre International de Hautes Études Agronomiques Méditerranéennes - International
8. EMUNI Euro-Mediterranean University - International
9. SEMIDE Unité Technique du SEMIDE/ Euro-Mediterranean Information System on know-how in the Water sector International
10. UNISI Università degli Studi di Siena - Italy
11. HCST Higher Council for Science & Technology - Jordan
12. CNRS National Council for Scientific Research - Lebanon
13. MCST Malta Council for Science and Technology, Ministry for Education and Employment - Malta
14. MHESRST Ministry of Higher Education, Scientific Research and Executive Training - Morocco
15. FCT Fundação para a Ciência e a Tecnologia - Portugal
16. UEFISCDI Executive Agency for Higher Education, Research, Development and Innovation Funding - Romania
17. MINECO Ministerio de Economía y Competitividad - Spain
18. TÜBİTAK Türkiye Bilimsel ve Teknolojik Araştırma Kurumu - Turkey
19. MERSST Ministry of Higher Education and Scientific Research - Tunisia



4PRIMA Coordination and Support Action will create the bases and support for a long-term, well-structured and integrated partnership for research and innovation on food systems and water resources, between countries from both side of the Mediterranean Region. (PRIMA Initiative: [www.prima4med.org](http://www.prima4med.org)).

4PRIMA will develop a Strategic Research and Innovation agenda and an associated implementation plan as a result of an intensive participatory process, that will target a critical mass of key players at international level and all relevant stakeholders of the food and water sectors.

Moreover in order to maximize its expected impact, 4PRIMA project will explore avenues for awareness raising and development of strategic alliances with key stakeholders including EU, AC and MPCs countries that did not take part to the PRIMA joint programming process, with the goal of enlarging participation to the PRIMA initiative.

4PRIMA started on May 1<sup>st</sup> 2016 and will last 18 months.



PARTNERSHIP FOR RESEARCH AND INNOVATION IN THE MEDITERRANEAN AREA

**Kick-off meeting**  
**4PRIMA CSA**  
19<sup>th</sup>-20<sup>th</sup> May, 2016 - Roma - Italy



EU project 724060 - The project is funded by European Commission under Horizon 2020

### 4PRIMA consortium is pleased to invite you to the Project kick-off meeting in Rome - 19<sup>th</sup>, 20<sup>th</sup> May, 2016

#### Thursday 19<sup>th</sup> May 2016 Morning session

- |             |  |
|-------------|--|
| 09.30-10.00 | Welcome and opening<br>Angelo Riccoboni - PRIMA Chair<br>Fabrizio Cobis - MIUR   |
| 10.00-11.15 | Tour de Table: presentation of participants  |
| 11.15-11.30 | Coffee break   |
| 11.30-11.50 | Introduction and overview of project<br>Angelo Riccoboni 4PRIMA Manager  |
| 11.50-12.10 | European Commission<br>DG Research and Innovation Unit L2<br>Eco-Innovation  |
| 12.10-13.30 | Work Packages presentation: tasks and deliverables (WP2, WP3 and WP4)<br>30 minutes approximately for each WP presentation |
|             | WP2: Management, review and assessment<br>MIUR-HCST  |
|             | WP3: Alignment of Research at national, European and international level-state of the art/baseline<br>CNRS-L/CIHEAM        |
|             | WP4: Mobilising stakeholders/knowledge exchange<br>MHESR/MCST  |
| 13.30-14.30 | Lunch  |

#### Afternoon session

- |             |  |
|-------------|--|
| 14.30-16.00 | Work Packages presentation: tasks and deliverables (WP5, WP6, WP7)<br>30 minutes approximately for each WP presentation                        |
|             | WP5: Strategic Research and innovation Agenda<br>MESRST/MINECO   |
|             | WP6: PRIMA implementation Plan<br>ANR/MHESRST  |
|             | WP7: Dissemination, Communication and exploitation<br>CERTH/TUBITAK  |
| 16.00-16.30 | Coffee Break   |
| 16.30-17.00 | Project governance, Schedules of payments, Presentation and discussion of the Consortium Agreement<br>ALTA Ricerca e Sviluppo in Biotecnologie |
| 17.00       | Wrap-up of 1st day meeting/presentation of the second day work schedule  |
| 20.00       | Networking dinner  |

#### Friday 20<sup>th</sup> May 2016

- |             |   |
|-------------|---|
| 09.00-10.00 | Presentation of the members of the External Advisory Boards |
| 10.00-10.30 | Coffee break  |
| 10.30       | Wrap-up by the Project Coordinator and the Project Manager  |

#### Meeting Venue:

MIUR  
Ministero Istruzione Università e Ricerca  
Viale Trastevere, 76/a - Roma - Italy  
Sala delle Comunicazioni

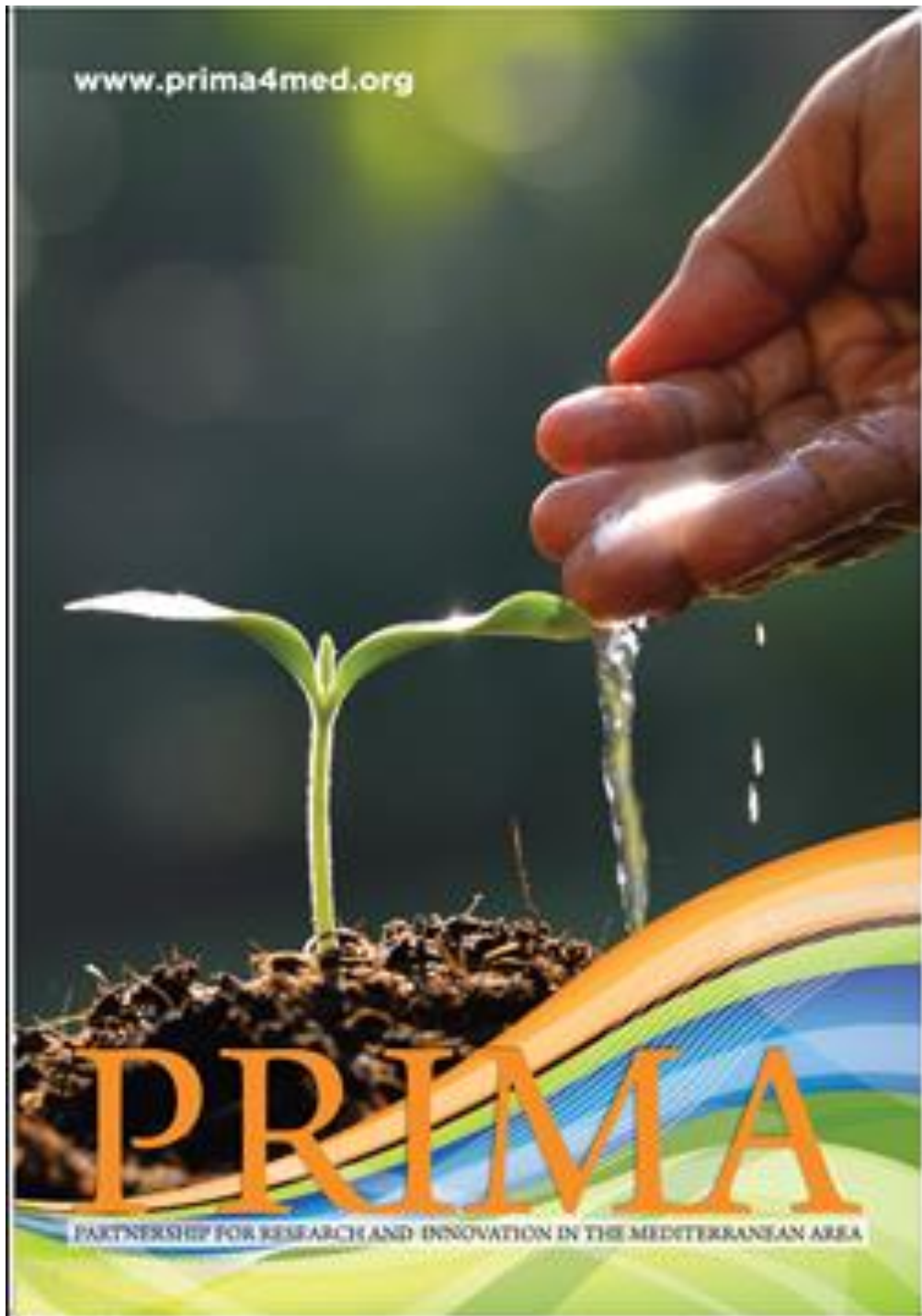
#### Networking dinner:

Worldhotel Ripa Roma  
Via degli Orti di Trastevere, 3 - Roma - Italy

Ministero Istruzione Università e Ricerca  
Viale Trastevere, 76/a - Roma



Worldhotel Ripa Roma  
Via degli Orti di Trastevere, 3 - Roma



## Annex C: Rollup



**APRIMA**

APRIMA Coordination and Support Action will create the bases and support for a long-term, well-structured and integrated partnership for research and innovation on food systems and water education, European countries from both sides of the Mediterranean Region.

**APRIMA CONSORTIUM**

- ANLIR**  
National Agency for Research and Innovation (Italy)
- APR**  
Agriculture and Fisheries Research and Education (Spain)
- ANRS**  
ANRS (France)
- ANR**  
ANR (France)
- DLR**  
DLR (Germany)
- CEMIS**  
CEMIS (Spain)
- CIAGAM**  
CIAGAM (Spain)
- EMULS**  
EMULS (Spain)
- INRAE**  
INRAE (France)
- LIPIE**  
LIPIE (Spain)
- ICST**  
ICST (Spain)
- CIAM**  
CIAM (Spain)
- MCST**  
MCST (Spain)
- ANRESCT**  
ANRESCT (Spain)
- FCI**  
FCI (Spain)
- LEFICOS**  
LEFICOS (Spain)
- ANRICO**  
ANRICO (Spain)
- TUBITAK**  
TUBITAK (Turkey)
- ACQWAT**  
ACQWAT (Spain)



## Annex D: Facebook and Twitter profile snapshot





## Annex E: Logo



## Annex F: Email signatures



**Angelo Riccaboni**

PRIMA Chair


Partnership for Research and Innovation in the  
Mediterranean Area


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<http://www.prima4med.org/>

 [PRIMA](#)

 [@PRIMA](#)